Incoda Dangler Media

in

All the 13 AC Metro Rakes

An unique Clutter free – Cutting edge Media



Un Cluttered Positioning



A PUSH DELEVERY MEDIA – AT ITS BEST

It will stand out from competitive ads. because of the unique clutter free positioning.

It will automatically generate a sense of curiosity and alertness.



Mind Boggling numbers

644 numbers of Dangler facia in each Rakes

80 – 84 numbers per Coaches.

Imagine each 40 ft (approx) long Coach having 80 – 84 Dangler facia of Advertisement hanging at Eye level from very close range.

The sheer numbers are so interruptive, that it will simply **make you stop and notice it**.







A No Nonsense – No Miss out Media

Delivering the message at Eye level, with staggering numbers.

Dangler with Both side facia – at Eye level 680 numbers – An 100 % OTS Media – will spontaneously generate a high attention level of the Captive Audience .

A simple Message – A solid positioning strategy – sheer hammering numbers will take your Brand Salience to the Zenith.





Maximum waiting Exposure for the Total Captive Audience

Danglers positioned Strategically every where from near the Doors, to Standing / Sitting zones, at various angles, giving you a total Captive Audience

With a minimum average duration of one way journey of 20 – 30 minutes, this media will automatically ensure a Maximum waiting Exposure.

It will consciously and sub consciously Communicate directly to inform ,educate, persuade and remind your TG of your Brand / Product / Services.



Don't Miss out on this uniquely effective Media

Well unfortunately there are only 13 AC Rakes available for this unique

First of a Kind Media.

A humble request to act immediately before your competitors take the first movers advantage.





A very Cost Effective Media considering the sheer numbers it delivers



Act now - before its too late



